



The Ageing Better Co-production Project

Overview

The Ageing Better programme, funded by the National Lottery Community Fund, has embedded co-production at the heart of the programme. It has been a key part of the programme's success.

To ensure that the impact of co-production on the Ageing Better programme is captured, considered and shared, the Co-Production Project is an 18-month project that will:

- **Capture best practice:** capture the innovative and different ways that the Age Better areas have approached and applied co-production
- **Enable continual improvement:** capture and highlight what hasn't worked (as well as what has) to aid learning and promote a culture of continual improvement
- **Enable sharing:** capture the best practice approaches and resources, as well as the learnings, surrounding co-production and share these openly online to ensure knowledge transfer and aid future collaboration
- **Ensure legacy:** by capturing and sharing the learnings and information surrounding co-production emerging from Age Better we'll ensure information isn't lost and can be accessed by other community organisations to help them understand, explore and embed co-production.

Our approach

Will be to:

- **Undertake and share a co-production literature review** of how co-production is informing practice in programmes outside of Ageing Better.
- **Invite all 14 Ageing Better areas to be a part of this project by putting a call out for evidence to share case studies of their co-production activities.** We understand that Ageing Better areas are entering the final phase of their programmes which is likely going to play additional demand on their time and resources. We will be sensitive to this and we will offer to visit areas or help them to pull together any call out for evidence.
- **Produce a short learning report** showcasing how co-production is being delivered across all 14 Ageing Better areas
- **Use the Co-production Report published by TNLC "A Meeting of Minds"** as a starting point for our work.

- **Identify 4-5 thematic areas to explore further with relevant Ageing Better areas** and conduct a review of innovative practice in which will conduct interviews and collect case studies, and examples of tools and resources used.
- **Develop a stakeholder communication plan** to inform how we share the learning across sectors outside of Ageing Better.
- **Produce a suite of resources** that showcases the Ageing Better co-production offer.

Suite of Resources

Our aim will be **to produce a co-produced, practical and accessible suite of resources** that will be hosted by TNLC and will offer a fantastic legacy to the national Ageing Better programme.

We expect the suite of resources to include:

- **A monthly blog** authored by the project Co-production lead, with guest bloggers invited from across the 14 areas, to aid sharing.
- **An accessible “How to” guide** aimed at supporting the wider voluntary & community sector to embed co-production and support people to Age Better by reducing isolation & loneliness.
- **An online learning resource** for how small to medium community organisations can deliver co-production in a practical and meaningful way including tried and tested approaches, resources, templates and tools.
- **An Ageing Better co-production video** that showcases the great work being done both locally and nationally.

In addition to these resources we would like to:

- **Produce a learning report** specifically for the National Lottery Community Fund which provides practical recommendations for how co-production can be embedded into future commissioning.

How we will share and disseminate our learning and resources

We will disseminate and share the learning and good practice both within the Ageing Better programme and with the wider voluntary and community sector. We'd like for the suite of resources to be published online and open. To do this we will:

- **Produce a monthly blog** sharing the work they are doing and good practice. This will be promoted to the 14 areas and more widely on social media.
- **Deliver at least two learning seminars** (one in the North and one in the South) which brings together practitioners from within Ageing Better, and externally, to

learn more about the Ageing Better co-production approach and establish a community of practice; pilot a regional co-production hub in Yorkshire & the Humber.

- **Deliver at least eight free to access co-production webinars** across 2020/21 to share the co-production learning from Ageing Better to wider communities including health partners.

How we will work with other partnerships

- **All 14 Ageing Better areas will be invited to participate.** We will use TNLCF's Co-production report as the basis for this work.
- Through this work we will **identify 4/5 thematic areas** to undertake a deep-dive and we will visit the areas with experiences of these themes to support them to gather case studies/good practice from the co-production work they are doing.
- Each Ageing Better area will be asked to either **co-present on one of the webinars** we host or to speak at the learning seminars we deliver.
- Ageing Better areas will be **invited to guest blog.**